

# Floodplain Reforestation Program

***Generate revenue from unproductive farmland***

The Floodplain Reforestation Program assists landowners and farmers like you in planting trees on unproductive farmland that's frequently flooded. This new, revenue-generating model offsets your increasing production costs and escalating needs for crop insurance on frequently flooded acres.

In addition to boosting your bottom line, you're also improving the environment by providing habitat for wildlife and helping prevent erosion and nutrient run-off.



*“The Nature Conservancy is a wonderful partner. If you have marginal acreage, we would urge you to see if your property would be a good fit for the program. You’re going to benefit the environment, you’re going to benefit your own bank account, and you’re going to be helping The Nature Conservancy in their overall objectives.”*

—**MAX WOODFIN**, landowner in Dark Corner, Arkansas, and the first enrollee in the Floodplain Reforestation Program

## BENEFITS

New revenue streams for you:

- You receive an annual incentive payment of \$100 per reforested acre per year for 30 years.
- You'll have the ability to lease your land for hunting.
- After the 30-year lease, you and your heirs can choose whether to re-enroll in the program.

Site preparation, seedlings, and planting costs are covered by the program at no cost to you.

You'll receive technical guidance from local foresters from The Nature Conservancy.

## ELIGIBILITY

- The property is in private ownership (including family trusts) in the Mississippi Alluvial Valley in Arkansas, Mississippi or Louisiana.
- The project area has been unforested for at least 10 years before enrollment.
- The project area is physically accessible for planting and management activities.
- The project area is not subject to any legal encumbrance (for example, a conservation easement or state/local restrictions) that prohibits forest management activities, including timber harvest.

## THE PROCESS

### 1 Connect With Our Team

Meet with the Floodplain Reforestation Program team to learn more and discuss whether the program fits into your property goals and objectives.

### 2 Enrollment

Once you've decided to enroll, you'll sign a 30-year landowner agreement and will receive a forest management plan. When the agreement is signed and a notice of agreement is filed with the county, you will begin to receive annual payments.

### 3 Site Preparation

Our team will work with you to prepare the project site for tree planting. One of our foresters will oversee the work on the ground, which will include soil sampling and mechanical and/or herbicide treatments.

### 4 Tree Planting

Our team will plant a mix of native bottomland hardwood tree seedlings that are best adapted to your land's soil conditions and flooding history. Our foresters will oversee the work of the planting crews.

### 5 Ongoing Support

Our team will follow up periodically to discuss any questions you have, and technical support will continue to be available to help you grow your forest.

**WANT MORE INFO?** → Read about the program at [nature.org/floodplainreforestation](https://nature.org/floodplainreforestation), call us at 870-290-4331, or email [frp@forestfoundation.org](mailto:frp@forestfoundation.org)



## About Us

The Floodplain Reforestation Program was developed by The Nature Conservancy and the American Forest Foundation in close collaboration with local partners across Arkansas, Louisiana and Mississippi.

**The Nature Conservancy** is a global conservation organization dedicated to conserving the lands and waters on which all life depends. Guided by science, we create innovative, on-the-ground solutions to our world's toughest challenges so that nature and people can thrive together.

→ TO LEARN MORE, visit [nature.org/floodplainreforestation](https://nature.org/floodplainreforestation)

**The American Forest Foundation** provides America's family forest owners with technical and financial assistance to manage their land with climate-friendly, sustainable practices that help grow more resilient forests, conserve biodiversity, add value to timber stands, and mitigate climate impacts.

→ FOR MORE INFORMATION, visit [forestfoundation.org](https://forestfoundation.org)