

Land for Life Partnership

previously 'Right Tree Right Place'

Calling future-focused farmers and owners of vulnerable land – we want to partner with you and support your vision and system to improve the environment, and meet regulatory demands.

How will we do this?

We have two main focus areas:

- To support you to plant trees in the right places to slow erosion, improve freshwater quality, and build resilient farms
- To support improvements in your farm system that are good for your bottom line and the environment

You know what grows well on your farm. You know your farm system the best.

What we know is how to help you fulfil your vision for your farm, increase business performance and ultimately support your wider community to thrive. We have the capital, innovative tools, and expertise to achieve this – all we need is you.

The Nature Conservancy 
Aotearoa New Zealand
*Te Papa Ao Tūroa, Aotearoa
Manaaki Taiao, Tiaki Ora*

Who is involved?

The Hawke's Bay Regional Council (HBRC) and global environmental organisation The Nature Conservancy (TNC) are programme partners.

HBRC is focused on supporting the community to reduce the region's erosion challenges, improve freshwater quality and build climate-resilient farms.

TNC is a not-for-profit organisation that works with local communities around the world to help people and nature thrive through a variety of conservation and social initiatives, including sustainable financing.

Together, we have a local team of forestry, farming and financing specialists to work with you as our partner in this "Land for Life" programme.

How can this benefit you?

We offer support to:

- Prepare and execute farm plan and vision.
- Maintain and enhance your pastoral farming system.
- Diversify and potentially increase revenue streams
- Improve returns from marginal land.
- Support succession planning and debt reduction through improved incomes.
- Build a climate-resilient farm with significant environmental benefits.


HAWKES BAY
REGIONAL COUNCIL
TE KAUNIHERA Ā-ROHE O TE MATAU-A-MĀUI

Land for Life Partnership

previously
'Right Tree Right Place'

How will this work in practice?

With support from your Regional Council catchment advisor, our team of specialists will meet with you to develop a farm plan.

This plan is about capturing your vision - with a focus on opportunities for best land use and planting of trees that can earn a return in erosion-prone areas.

The plan will give you the tools to:

- Meet current regulations such as the Government's freshwater rules.
- Enable you generate revenue and help the environment by participating in the Emissions Trading Scheme (see below).
- Share practical experiences with other participating farmers and advisors.
- Provide ecological benefits that help to sustain critical natural resources while improving your income.
- Measure the difference you're making at a farm scale and for your community.

What is the Emissions Trading Scheme (ETS) and how does it work?

The ETS is the Government's main tool for reducing greenhouse gas emissions and meeting our climate change targets to reduce emissions to 30% below 2005 levels by 2050. You can earn carbon credits for planting certain types of trees.

When you earn credits, you can sell them, hold them or potentially use them to offset your farming activities.

For more information about how the ETS works, go to mpi.govt.nz/forestry/forestry-in-the-emissions-trading-scheme

How will this work financially?

We will work with you to understand your aspirations, costs, revenue streams and financial needs. Then together we will design the most suitable funding package for your farm. If you want to arrange your own financing, that is also an option. Funding packages will consider systems management and improvement, such as cost of trees, planting and plant maintenance or silviculture costs, forestry infrastructure, and farm or other improvements.

For more information,
go to hbrc.govt.nz, search: #rtrp



The Nature Conservancy 
Aotearoa New Zealand
Te Papa Ao Tūroa, Aotearoa
Manaaki Taiao, Tiaki Ora


HAWKES BAY
REGIONAL COUNCIL
TE KAUNIHERA Ā-ROHE O TE MATAU-A-MĀUI